## Contents

<table>
<thead>
<tr>
<th>Contents</th>
<th>Page</th>
</tr>
</thead>
<tbody>
<tr>
<td>Our Vision, Mission and Values</td>
<td>2</td>
</tr>
<tr>
<td>Notes from our President &amp; MD Andrew Smith</td>
<td>3</td>
</tr>
<tr>
<td><strong>Our Projects</strong></td>
<td></td>
</tr>
<tr>
<td>Seedlings – Nurturing Pre-School Children</td>
<td>4</td>
</tr>
<tr>
<td>Learning Labs – Primary Education</td>
<td>5</td>
</tr>
<tr>
<td>High Hopes – Secondary Education</td>
<td>6</td>
</tr>
<tr>
<td>Bright Futures – Tertiary Education</td>
<td>6</td>
</tr>
<tr>
<td>Made in Masi – Business Enterprise</td>
<td>7</td>
</tr>
<tr>
<td>Route Out of Poverty – Community and Lifelong Learning</td>
<td>7</td>
</tr>
<tr>
<td>Masiphumelele Library</td>
<td>8</td>
</tr>
<tr>
<td><strong>The Figures</strong></td>
<td></td>
</tr>
<tr>
<td><strong>Our Team</strong></td>
<td>10</td>
</tr>
<tr>
<td><strong>Contact Details</strong></td>
<td>11</td>
</tr>
</tbody>
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**Cover page photos:**  
Top - Learners from Masi Primary School  
Bottom – Masicorp bursary student (Simphiwe Ndube) studying BA Fine Arts at the University of Cape Town
Our Vision

• Everyone in Masiphumelele will have access to quality education, training, advice and support.

Our Mission

• To work with the people of Masiphumelele, and key partners, offering opportunities through education and enterprise to help residents progress out of poverty towards a sustainable livelihood.

Our Values

• Utmost respect for those we serve and for each other.
• Participation in decision making by all those affected by our actions.
• Empowering all involved to take ownership of their own development.
• Integrity and transparency in all our operations.
• Long-term sustainability.

Teamwork, you can’t beat it!

The hard work and passion of our VOLUNTEERS working to deliver projects and programmes for the people of Masiphumelele is matched by the enthusiasm of our FUND RAISERS in the USA, UK, continental Europe, South Africa, and more. Thank you for all your hard work!

The generosity of our DONORS makes everything we do possible. Here in the township, we think of all of you as a part of our MASICORP FAMILY and we are immensely grateful for all you support.
Notes from our President & MD
Andrew Smith

Masicorp made good progress this year - Income from donations show an exceptional increase, which has allowed further expansion of the projects and programmes we provide in Masiphumelele township.

Our fund raising teams in the USA and the UK, as well as in South Africa have made great strides in supporting all our work. In particular, funding for the bursary programme, Ukhanyo Primary School, and the ECD Seedlings project has grown significantly. This has been quite an achievement against the current difficult worldwide background of NGO/charity funding.

On the ground in the township we have been joined by many new volunteers, now numbering over 70, and together with our programme and project leaders, they are working hard to deliver high quality and effective benefits for township residents.

Our partnerships with other NGOs and charities, and with various state entities have been strengthened this year and in every case this has helped us to achieve more. We have implemented much of our plan to strengthen Masicorp:

- with new board members;
- through our succession plan;
- with the appointment of more staff recruited from the township; and
- with new more effective systems and procedures.

Some of the new people working with us are full-time remunerated, which has become necessary to cope with the size and importance of their role. All this is an ongoing and vitally important task for our continued growth and sustainability.

Because we have an outstanding team of people working for Masicorp here in South Africa, the USA and UK, and generous donors who support our work, we are making a difference to the lives of many very poor and disadvantaged residents in Masiphumelele.

The need for what we do is growing and we keep focused on providing what the community tells us they require - Education, the route out of poverty!
Some achievements in 2014

- Four pre-school renovations and two new builds
- Successful partnership with other NGOs delivering training & equipment
- Assistance with Department of Social Development registration for pre-schools
- Disaster support during fire and flood
- Establishment of Mother & Toddler Group in Masiphumelele library
- Food programme in partnership with JAM and Stop Hunger Now
- Distribution of donated items

The early years in a child’s life are critical for development, as they are a period of rapid physical, mental, emotional, social and moral growth.

**Objectives for 0-6 year olds**

- To raise the standard of care and learning outcomes.
- To provide a decent quality education and care.
- Preparing and equipping children for a successful school career.

**Our Projects**

**Seedlings – Nurturing Pre-School Children**

The early years in a child’s life are critical for development, as they are a period of rapid physical, mental, emotional, social and moral growth.

**Objectives for 0-6 year olds**

- To raise the standard of care and learning outcomes.
- To provide a decent quality education and care.
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<th>Build</th>
<th>Support</th>
<th>Expand</th>
<th>Develop</th>
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<tr>
<td>- New pre-school accommodating 150 children</td>
<td>- Informal crèches</td>
<td>- Teacher’s training</td>
<td>- Food programme assessment</td>
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<tr>
<td>- Planning for more development in partnership with City of Cape Town</td>
<td>- Mother &amp; Toddler groups</td>
<td></td>
<td>- Parental involvement programme</td>
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ZAR 928,474 spent in 2014
Our Projects

Learning Labs – Primary Education

Maths & English Labs - Some achievements in 2014

• Maths and English Labs are based on the success of the Science Lab. Expertise and skills are transferred from teacher to teacher. The Science Lab project is now completed and the school has taken ownership.
• Refurbished an old classroom to create the Lab spaces.
• Purchased white boards & markers for each student and other teaching aids.

• Hiring a Maths Lab assistant.
• Further teacher`s training.
• Expanding to reach additional age groups.

English....Please!

Objective: To improve English language skills of children from Masi, who attend Fishhoek Primary School.

Some achievements in 2014
• Many children are now on par academically with their English speaking classmates.
• Top Scholarship awarded to a pupil of this programme to attend a prestigious High School.

New Sport Facilities

Phase 1a: Over ZAR 300,000 funding has been secured for refurbishments of some of the existing sports area.

Phase 1b: Secure a further ZAR 730,000 funding for the construction of a new multi-purpose court.

Also Funded

380 tracksuits and 107 uniforms
Shoes provided to fire victims
27 classroom make-overs
Our Projects

High Hopes – Secondary Education

Objectives

• To develop the confidence and mathematical efficiency of Masi High learners in grade 9, 10 and 12.
• To build bridges between the staff of Fish Hoek and Masi High, and to strengthen both through collaborative efforts.
• To build bridges between the matric learners from Masi, Fish Hoek, and Ocean View.

• Consolidate and expand matric workshops.
• Continue to recruit volunteer teachers.
• Support high school teachers in his application of technology in the class room.

Bright Futures – Tertiary Education

Some achievements in 2014

22 bursary students enrolled on degree courses ranging from Accountancy to Biotechnology.

Since 2006, 43 students have been assisted and the vast majority completed their degree successfully.

• An Alumni Association is being set up for past graduates.
• A feasibility study is currently in progress looking at the opportunities for expanding into vocational training.
• Financial support for this next step will be vital to assist more young people out of poverty through education.
Our Projects

Made in Masi – Business Enterprise

Some achievements in 2014

Nondyebo Art: A self-sustaining SSME producing hand-painted table linen now established in the Watershed at V&A Waterfront.
Ndileka Biyo: Fashion designer & producer of the Baby Shweshwe range, whose business has been re-evaluated and is in a development stage.
Nonny’s Café: Bakery and Café, established and self-sustaining.

• Set up a business hub with easy access for local entrepreneurs.
• Recruit more mentors and business partners.
• Raise more funds.

Route Out of Poverty – Community and Lifelong Learning

Some achievements in 2014

Evangeline Ministries and Masicorp have continued their partnership providing Life Skills to the Masi community.

24 graduates awarded new sewing machines to earn an (additional) income from making e.g. traditional skirts, hats, choir robes, and aprons.

Graduates are involved in the Sewing Café, which trains them in the use of industrial machines.

• Evangeline Ministries and Masicorp to partner with the Sewing Café in order to offer more advanced sewing instruction.
• Development of business plans with interested community members and business people, to produce an improved product range necessary to offer greater income generating opportunities for Life Skills graduates.
Our Projects

Masiphumelele Library

Objectives
- The vision of Masiphumelele Library, established by Masicorp and now managed by the City of Cape Town, is to support informational and recreational needs in the community, including computer literacy, education, early childhood learning, and gender & HIV/AIDS initiatives.
- The library also provides conventional support for formal and informal education for the community through its reference, study, and internet services.
- In addition, our mission is to initiate and develop a range of outreach programmes for young people, drawing them into the library.

Some achievements in 2014

- 40,000 attendees for library programmes, including English and computer literacy, and homework clubs.
- 18,094 books are stocked in the library and 152,597 people of Masiphumelele used the library.
- Hosting Mother & Toddler Groups.

The Computer Room is the main focus for the future, as this large facility is beyond the scope of the City of Cape Town library services. The sustainability of this project is a prime concern.
The above figures are taken from our consolidated global accounts, relating to our activities in South Africa, the USA, and UK. These accounts are audited and submitted to the relevant authorities of all three countries involved.

Masicorp endeavours to keep their operational expenses as low as possible in order to be able to spend as much of our precious donor money on our projects. However, there are genuine operational costs to run our organisation professionally and efficiently and these are kept to a minimum of about 12% of our total expenditure.

Note: More detailed accounts are available upon request to any person or organisation with a legitimate interest in the work of Masicorp.
Masicorp would not be able to carry out any of its work in Masiphumelele (South Africa) without the generous help and support of our 60+ volunteers. Neither would we be able to run our organisation without the extensive fund raising efforts in both the USA and UK, and the time the respective overseas boards willingly give to our organisation. Likewise with our board members in South Africa.

**Our South Africa Team**

- **Andrew Smith**
  President & MD

- **Jill Stirrup**
  Vice President

- **Milli Firth**
  Deputy MD

- **Elize Taylor**
  Director Operations

- **Carol Hanks**
  Director Development

- **Paul Giess**
  Director Communications

- **Fran Loudon**
  Director Education

- **Susan De Vaux**
  Director Bursary

- **Fiona Maitland**
  Director ECD Seedlings

- **Alan McKelvey**
  Non-executive Director

- **Michael Tyhali**
  Non-executive Director
<table>
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<tr>
<th>Contact Masicorp - South Africa</th>
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<tbody>
<tr>
<td><strong>Masiphumelele Corporation</strong></td>
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<tr>
<td>Registered NGO</td>
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<td><strong>NPO</strong>: 040994</td>
</tr>
<tr>
<td><strong>PBO</strong>: 930015544</td>
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<tr>
<td><strong>Postal address</strong></td>
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<tr>
<td>PostNet Sun Valley 537</td>
</tr>
<tr>
<td>Private Bag X4</td>
</tr>
<tr>
<td>Sun Valley</td>
</tr>
<tr>
<td>Cape Town 7975</td>
</tr>
<tr>
<td>South Africa</td>
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<tr>
<td><strong>Phone</strong>: (+27) 021 785 4036</td>
</tr>
<tr>
<td><strong>Cell</strong>: (+27) 073 264 5482</td>
</tr>
<tr>
<td>[<a href="mailto:contact@masicorp.org.za">contact@masicorp.org.za</a>]</td>
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<td>[<a href="http://www.masicorp.org.za">www.masicorp.org.za</a>]</td>
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<tr>
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<tr>
<td>Center Harbor</td>
</tr>
<tr>
<td>NH 03226</td>
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</tr>
<tr>
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<tr>
<td>Berks RG10 8EA</td>
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