

# MASICORP - OUR PRIVACY POLICY

Masicorp's full legal name is Masiphumelele Corporation in the USA and South Africa, and Masiphumelele Trust Limited in the UK. This website is managed on behalf of Masicorp worldwide, hereafter referred to as Masicorp.

The privacy policy detailed below covers this website and other on-line systems used by Masicorp.

This policy sets out the areas of our business and this website where user privacy is concerned. It outlines the obligations and requirements of supporters, this website and the website's owners. The way this website processes, stores and protects user data and information is also detailed below.

- **Our website** does not use cookies or any tracking software to monitor its visitors' usage of the site.
- **Contact and Communication** We do not sell, or share, contact details with any other organisations. Every effort has been made to ensure a safe and secure form for our e-mail submission process via this website, but we advise users that they use this form at their own risk. You are welcome to contact us directly using our e-mail address [contact@masicorp.org](mailto:contact@masicorp.org). Masicorp operates an e-mail newsletter program, Mailchimp, to inform subscribers about their current projects and to invite donors to subscribe to help new and existing projects. Users can subscribe through an online automated process, via this website, should they wish to do so, but at their own discretion. If you make a donation, you will be subscribed to our e-mail newsletter. Every copy of our newsletter carries a simple 'unsubscribe' button. You can also request to see updates of [Masicorp's WordPress blog](#). You can unsubscribe from these emails at any time, either by [contacting us](#) or by clicking on the unsubscribe link at the bottom of our emails. Please note that Mailchimp and WordPress are third-party services that are not owned or managed by Masicorp. You should also review their privacy policies as we do not accept any responsibility or liability for these. [Click here to see Mailchimp's Privacy Policy](#). WordPress uses cookies - [click here to see what these are and how they are used](#).
- **Our use of PayPal** We collect information about you when you donate in US dollars or £ Sterling using PayPal. The information you provide will be used to process your donation. We have no access to

your bank account or credit card details via PayPal. We will use your address details, donation amount and any text or project information provided with your donation to thank you for your contribution and subscribe you to our Mailchimp newsletter (see above) if you are not already a subscriber. Our privacy policy only refers to the way that Masicorp will use your information. Please note that PayPal is a third-party service that is not owned or managed by Masicorp. PayPal UK and PayPal USA are subsidiaries of Braintree Services. You should also review Braintree Services' terms and conditions and privacy policy as we do not accept any responsibility or liability for their policies. [Click here to see PayPal's \(Braintree Services\) Privacy Policy.](#)

- **Our use of Paygate (South Africa only)** We collect information about you when you donate in Rand (ZAR) using Paygate. The information you provide will be used to process your donation. We have no access to your bank account or credit card details via Paygate. We will use your address details, donation amount and any text or project information provided with your donation to thank you for your contribution and to ask if you would like to subscribe to our Mailchimp newsletter (see below) if you are not already a subscriber. Our privacy policy only refers to the way that Masicorp will use your information. Please note that Paygate is a third-party service that is not owned or managed by Masicorp. You should also review Paygate's terms and conditions and privacy policy as we do not accept any responsibility or liability for their policies. [Click here to see Paygate's Privacy Policy.](#)
- **External Links** Although the owners of this website only include safe and relevant external links on this website, they cannot guarantee or verify the contents of any externally linked website, despite their best efforts. Users should therefore note that they click on external links at their own risk and this website and its owners cannot be held liable for any damages or implications caused by visiting any external link mentioned on this site.
- **Social Media Platforms** Communications by the owners of this website through external social media platforms: Facebook, WordPress (for our blog) and Twitter. These are subject to the terms and conditions, as well as the privacy policies, maintained by those social media platforms. Users are advised to use social media platforms wisely and communicate/engage with them using due care and caution in regard to their own privacy and personal information. We will delete any comments or other content posted to our social media which we regard as factually inaccurate, insensitive, inflammatory or defamatory as soon as practically possible. Neither this website nor its owners will ever ask for personal or sensitive

information through social media platforms. We encourage users to contact us by e-mail. This website might at some point use social sharing buttons (which help users share web content directly from our web pages to the social media platform in question). Users are advised that they use such social sharing buttons at their own discretion. Please note that the social media platform may save and track your request to share a web page through your personal social media account. Please note that Facebook, WordPress and Twitter are third-party services that are not owned or managed by Masicorp. You should also review their terms and conditions and privacy policies as we do not accept any responsibility or liability for their policies.

[Click here to see Facebook's Privacy Policy.](#)

[Click here to see the WordPress Privacy Policy.](#)

[Click here to see Twitter's Privacy Policy.](#)

- **Charityproud** Our Charityproud database is hosted in the USA and accessed securely via the internet by Masicorp staff in the USA, UK and South Africa. We undertake regular reviews of who has access to information that we hold to ensure that your information is only accessible by appropriately trained members of Masicorp and our certified data service contractors as listed in this policy. Charityproud is certified compliant with the [EU-US Privacy Shield Framework](#), meaning that they are committed to following standardized principles regarding the collection, use, and retention of personal information transferred from the European Union to the United States. [Charityproud's data privacy policies can be found by clicking here.](#) Masicorp hold and process supporters' personal data on their Charityproud database for a number of reasons:

- To keep a record of donations made and actions taken by our supporters and our communications with them
- To comply with UK, USA and SA tax authorities' requirements for donation tax exemptions and benefits
- To send our supporters marketing information about our projects, fundraising activities and appeals where we have their consent or are otherwise allowed to
- To support volunteers, whether in shops, at festivals or participating in fundraising events
- To record campaigning and fundraising actions by supporters
- To support community-based fundraising and campaigning
- To ensure we do not send unwanted information to supporters or members of the public who have informed us they do not wish to be contacted. We only

collect personal data relevant to the type of transactions you have with Masicorp. For example, when you contact Masicorp to make a donation or sign up for any of Masicorp's activities or online content, such as newsletters, our blog, or fundraising sites we might receive and retain personal information about you. The information we collect is relevant to the type of transaction you are entering into with details such as your name, email address, postal address, telephone or mobile number, bank account details to process donations and whether or not you are a UK taxpayer so that we can claim Gift Aid.

- **Sensitive Personal Data** We do not collect "sensitive personal data" about our supporters, e.g., health status, unless there is a clear reason for doing so - such as participation in a marathon or similar fundraising event, or volunteering - where we need this to ensure that we provide appropriate facilities or support to enable you to participate in the event. Clear notices will be provided on application forms for such events so that it is clear what information we need and why we need it. Occasionally, and only with your expressed agreement, we may collect sensitive personal data you provide us. Should you disclose such information to us, it will be used solely to allow us to communicate with you in a considerate and appropriate manner. All personal data is stored in a secure database (Charityproud), to which only a limited number of relevant staff have access. It is deleted when no longer relevant, is never shared with third parties, and is available to you at any point should you wish to see it.
- **Find out more** You can [contact us](#) with your questions or comments about our privacy policy or unsubscribe from our mailing lists. Under UK GDPR law (active from 1st January 2021) individuals have the right to have their personal data erased from our systems by asking a designated data privacy controller. Our designated data privacy controller is Susan de Vaux ([susan@masicorp.org](mailto:susan@masicorp.org)) - Tel: +44 [0]7752137307)