OUR VISION
Everyone in Masiphumelele will have access to quality education, training, advice and support.

OUR MISSION
To work with the people of Masi and key partners, offering opportunities through education to help residents progress out of poverty towards a sustainable livelihood.

OUR VALUES
• Utmost respect for those we serve and for each other.
• Participation in decision making by all those affected by our actions.
• Empowering all involved to take ownership of their own development.
• Integrity and transparency in all our operations.
• Long-term sustainability.

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FROM OUR CHAIRMAN, KEITH RICHARDSON

In a speech to the University at the end of 2020, Professor Bonang Mohali, Chancellor of Free State University, urged his students to make the following year, the Year of the Ark.

We all have our different memories of 2020 and at Masicorp we all worried whether donors would stick with us; whether we could keep our programmes running; whether our children in the local schools would be safe. In 2020, we learnt new vocabulary like ‘New Normal’.

Since the advent of Covid, we have had three years of performing the function of the Ark. We have welcomed people on board, we have offered a safe environment in which adults could work and children would be shielded. Like the animals in the ark, we learnt to work together, to collaborate and to support one another.

Now, hopefully, the storm has passed and we can take up the mantle again of trying to improve the lives of those in Masiphumelele. I am not sure if Milli Firth, our CEO, would take kindly to be called the Captain of the Ark, but without her, I fear that our Masicorp may well have foundered on the rocks. Supported by her crew of committed office staff, we have weathered that storm and can now confidently continue to work at carrying out our Vision 2020.

I would particularly like to commend those who support the vision of Masicorp by giving of their time or their resources. In the last few months, Chat GPT, an artificial intelligence language model, has taken the educational world by storm. So I asked it to give me a poem to pay tribute to those many, many people who have volunteered to support Masicorp over the last year. It came up with this tribute in just three seconds:

There once were volunteers so kind, Who gave their time with no thought in mind, Their hearts full of love, They gave help like a dove, Leaving their troubles behind.

They worked with smiles upon their face, And always lent a helping grace, With hands that could heal, And hearts that could feel, They made the world a better place.

So here’s to those who volunteer, Who selflessly give without fear, May blessings be yours, And your kindness endure, For you are cherished far and near.

I couldn’t have said it better myself!

FROM OUR MD, MILLI FIRTH

This time of year, we pause amid the plans and goals for 2023 and reflect on 2022. It is good to look back and take stock of all we have achieved together.

Not all children have the same opportunities to learn and the extent of the need can be overwhelming at times. Masicorp is making a difference in action through its 26 educational programmes delivered to 4000+ beneficiaries. We reach the community through our Early Childhood Development Programmes, Primary School Learning Labs, Literacy Programmes, Digital Skills Training, Sewing Skills and Community Support.

Our Monitoring and Evaluation project highlights the impact and evidence of learning in our programmes. We track programme performance on a regular basis and provide feedback on inputs, activities and results. Within a year we were thrilled to be recognised as a runner up and highly commended for our exemplary M&E practices in our ECD Programmes by a multi-national corporate.

MasiSports and Masicorp together have made a significant impact at Ukhanyo Primary School. MasiSports became an independent NPO at the end of the 2022. However, the successful partnership between MasiSports and Masicorp will remain as firm and fruitful as ever. Both organisations have the upliftment of the Masiphumelele community as their purpose, and together we remain committed to that.

Masicorp is more than just a charity. At its heart, it is a people’s organisation. We invest in people and prioritise education in Masiphumelele. The quality of our programmes reflects the quality of our staff. We thank our volunteers who serve on committees, work in programmes and turn up each week to assist. Year in they stay with us responding to calls for help. To our volunteer Board Members who believe so passionately in what we do and provide regular support. They are our lifeline. We thank our donors for their confidence in our work throughout the year. Our heartfelt thanks go to our team.
OUR CORE PROJECTS

EARLY CHILDHOOD DEVELOPMENT

The early years in a child’s life are critical for development, as this is a period of rapid physical, mental, emotional, social and moral growth. Our objectives are to raise the standards of care and learning outcomes, to provide a high-quality education and care, and to prepare and equip children for a successful school career.

PRIMARY SCHOOL EDUCATION

Our Maths, English and Science Learning Labs are key programmes in supporting education at Ukhanyo Primary School. In partnership with MasiSports, there is now a fully structured sports programme at the school, which includes chess. Our English... Please! and Masifunde literacy programmes continues to improve the English language skills of children from Masiphumelele.

HIGH SCHOOL EDUCATION

At secondary education level, we work with partners to reach the youth of Masiphumelele through workshops, art and life skills programmes, and computer training courses.

SKILLS DEVELOPMENT

The partnerships between Evangeline Ministries, The Sewing Café and Masicorp continues to offer life skills and training opportunities through sewing skills courses.

Our computer training programmes include free, internationally certified courses, as well as basic introductory courses for adults, teens and children. In addition to this training, one of our labs is open to the public to give community members free access to computers and the internet.

COMMUNITY SUPPORT

Masicorp provides an affordable space for training programmes to 12 non-profit organisations on the Chasmay Road Campus. We provide emergency relief support to the community during times of disaster. Masicorp also subsidises the provision of uniforms for children at Ukhanyo Primary School. Our support of a community sports programme benefits over 160 individuals from Masiphumelele each year.

PARTNERSHIPS

We acknowledge and thank all of our partners, MasiSports, Evangeline Ministries, The Sewing Café, the Masiphumelele Creative Hub, the City of Cape Town, Ikamva Youth, the Chaeli Campaign, The Learning Initiative, and Inclusive Education South Africa, for their dedication and investment into educating and supporting the Masiphumelele community.
“Every day I see children getting small things right... every day there is a small breakthrough. There are times when I feel overwhelmed with emotion, knowing that I am changing young lives!”

Heidi Mataya (Masifunde Literacy Programme, Ukhanyo Primary School)
EARLY CHILDHOOD DEVELOPMENT (ECD)

“The first five years of a child’s life are a period of rapid brain development. Providing children with a safe and stimulating environment during this time has huge returns and makes subsequent education investments much more effective.”

Better Jobs and Brighter Futures: Investing in Childcare to Build Human Capital, World Bank, 2021

The goal of Masicorp’s ECD projects is to raise the standard of ECD provision for all children in Masiphumelele. Together with key stakeholders, including the City of Cape Town, learning providers and the wider community, we are working to improve the standard of all facilities, provide teacher training, improve health and nutrition and help facilities register with the Department of Social Development so they can receive government subsidies.

This year, our programmes reached 632 children aged between 18 months and 5 years old.

CHASMAY, MASI AND SUNNYDALE EDUCARE CENTRES

Our ECD centres continue to be a hive of learning, playing, singing, dressing up for special events and gardening (at Chasmay Educare).

The community continued to support our centres in numerous ways in 2022. Interns from the City of Cape Town worked with our teachers for several months. Children from a local school joined in activities at Chasmay Educare. Through the Chaeli Campaign, occupational therapists assisted struggling learners in class and visited some of the children’s homes. The campaign also assessed Grade Rs and children who needed extra help. The City of Cape Town renovated Masi Educare, and Rotary donated two second-hand playgrounds and an additional swing set to Sunnysdale Educare.

STAY & PLAY

Stay & Play works with informal crèches – 18 in 2022 - to expose their children to educational and creative activities and to teach crèche owners how to use stimulating activities at their crèches. Each participating crèche attended one session a week during the eight-week programme.

CHASMAY EDUCARE FOOD GARDEN

Since 2020, the food garden at Chasmay Educare has supplied vegetables for the nutritious meals created in our ECD kitchens. With the help of an experienced and dedicated volunteer, in 2022 the costs involved in running the garden were brought down and the soil quality was improved. We also extended the garden to plant more types of vegetables and set up tyres in which the Grade Rs can grow their own – this year, it was peas and potatoes.

TEACHER TRAINING

The Department of Education has set minimum qualifications for Grade R teachers, so we have encouraged all ECD staff to study further. With six staff members having completed the minimum requirements in 2022, all of our staff now meet this requirement. One teacher also completed her first year of study for a diploma in Grade R education. Another completed a one-year Grade R training programme. Staff attended workshops on child safety and first aid, emotional intelligence and creative arts activities.
PRIMARY SCHOOL EDUCATION

Returning to a new normal following the lifting of Covid-19 restrictions was a theme for all of our programmes at Ukhanyo Primary School in 2022, with all learners starting full-time learning for the first time since February 2020.

THE MATHS LAB

We were delighted to see that our maths pass rate had held firmly at 71.5%, compared to a 13.8% drop in the provincial pass rate (based on systemic testing of Grade 3s conducted by the Western Cape Education Department in November 2021). Despite this, our initial focus was assessing the learning losses suffered by learners and looking at the structures and learning interventions we could adopt to build on the progress we have made. This year, ten Grade 7s tied for first place in a coding club competition held for Mandela Day at the Cape Town Civic Centre. The competition was based on a new game that had recently been introduced in the Maths Lab - Tanks. Technology is an area that we have not leveraged in our commitment to making maths fun and inspiring learners to love maths, and we began to investigate the most suitable tools – devices and apps – to support and improve maths learning. Following a generous donation, suitable devices have been sourced and will be introduced in 2023.

With the lifting of restrictions, we also took advantage of opportunities to collaborate with the teachers at Ukhanyo once again. These discussions led to a decision to extend our programme to Grade 2 learners and their teachers from the third term of 2022. We also held two workshops with teachers from our Early Childhood Development centres to share skills and approaches to learning maths. These collaborations will be built on in 2023.

We are also excited to have launched a website (https://sites.google.com/view/maths-lab/home) to share our learning insights and the resources we use in the Maths Lab with anyone who wishes to learn from our experiences.

THE ENGLISH HUB

The English Hub remained a bustling hive of activity and learning for approximately 870 learners each week. Our English lessons for Grades 2 and 3 continued, and we handed over some of the reading responsibilities to Grade 3 teachers. In a sign that this part of our programme is maturing, the teachers who consistently ran reading groups produced the best results.

The development of our library continues, giving approximately 300 learners a week access to books. This year saw a focus on organisation with the introduction of library cards and systems to record all of our books, track books not returned and monitor regular visitors and our most popular books. The library at breaktimes is so popular that we employed extra casual staff to assist us and our volunteers.

The English Hub is also a centre for educational activities. We ran two spelling bees for different grades and hosted a weekly Marine Club, which saw learners exploring rock pools in False Bay, and an Art Club, which involved watercolour painting, writing, drumming and even acting out scenes from Romeo and Juliet.

MASIFUNDE AND ENGLISH... PLEASE! PROGRAMMES

Our Masifunde (Let’s Read) programme targets learners at Ukhanyo in Grades 4 to 6 whose spoken and written English is not up to standard. We give them the opportunity to practise talking, reading and writing English in a small group environment. The results achieved by our 128 learners in 2022 were very good. We aimed for a 10% improvement in reading, writing and spelling, and almost 100% of learners achieved this, with some making an improvement of up to 45%.

English... Please! works with 38 learners who live in Masiphumelele and attend Fish Hoek Primary School and Simons Town Primary School. 2022 produced pleasing results. Our average improvement in reading and comprehension was 12% across all learners; our target is 10%. The learners’ English marks in class improved by 7%; our target is 5%. We were also happy to hear that two Grade 4 pupils who graduated from the programme in 2022 achieved an average of 70% in their English exams.
600+ ATTENDED THE MATHS LAB

870 ENGLISH HUB LEARNERS PER WEEK

300 LIBRARY BOOKS BORROWED PER WEEK

12% IMPROVEMENT IN LITERACY
HIGH SCHOOL EDUCATION

Following the upheaval to education and the restrictions on interactions brought by the Covid-19 pandemic, supporting the teens of Masiphumelele in developing life skills is even more pressing. Opportunities to learn, share with peers and adults and be exposed to new skills and ideas are invaluable.

COMPUTER TRAINING

The basic computer classes (ICT) that we launched at the high school in 2021 continued in 2022 with 166 learners. These sessions are held after school and aim to equip learners with practical skills that they can use to complete assignments, do online research and assist family members.

We will be extending our high school computer training in 2023. High school learners who have participated in the ICT course will be able to start the International Computer Driving License certification.

CAREER GUIDANCE

Giving the youth in Masiphumelele access to a platform to prepare for their future is something we are proud to have begun in 2019 with your help. In partnership with us, Ikamva Youth held a career guidance workshop for the 2022 matric class in May. The guest speakers, including a chef, a researcher, a librarian, a university student and a university graduate, spoke about setting and working towards goals, planning a career path, university requirements and the corporate world.

ART PROGRAMME

In partnership with the Masi Creative Hub, the ‘Brave Girls’ programme is for teenage girls who are vulnerable to gender-based violence, teen pregnancy and unemployment and often face limited prospects due to restricted finances and family responsibilities. The programme uses art and creative expression to create a safe space for the girls to share their stories and challenges; be exposed to discussions, activities, people and places they would not normally experience and develop confidence and self-esteem.

This year, our weekly sessions saw 20 girls making papier-mâché crafts, creating bracelets and fabric necklaces, participating in discussions and going on an end-of-year outing to a strawberry farm.

SEWING COURSE

In partnership with The Sewing Café, which is situated on the Chasmay Campus, Masicorp offers learners in Grades 8 to 10 a free sewing course. During the six-month course, they learn how to make simple items, such as bags and pencil cases.
SKILLS DEVELOPMENT

Learning useful skills that can help in everyday life and in seeking and creating employment opportunities is a priority in Masiphumelele, where estimates suggest that 70% of the youth are unemployed and many families live in poverty.

INTERNATIONAL COMPUTER DRIVING LICENSE (ICDL) AND THE COMPUTER LAB

Our computer training courses include ICDL certified courses for adults, basic computer classes for Masiphumelele High School learners and children’s basic computer classes. We also run the Computer Lab at the Masiphumelele Library, which serves as the community’s free computer and internet facility. This is an invaluable service for searching for jobs, creating CVs, researching homework and sending emails with assistance from a staff member if needed.

The community continues to show overwhelming interest in computer skills training, and we were able to offer all adult and high school computer classes in line with our planned timetable in 2022. Children’s computer classes resumed in July 2022. Over 1,270 adults and children benefited from these programmes in 2022.

EVANGELINE LIFE SKILLS TRAINING

In partnership with Evangeline Ministries, we offer skills training through two six-month courses covering sewing and basic computer and English skills for unemployed community members, mainly women. This combination of skills can help participants in their daily lives and give them the confidence to explore workplace opportunities or find ways to generate a source of income themselves.

On graduation day, students – 39 in 2022 – proudly model the elegant outfits they have designed and sewn and receive a new sewing machine. Ten graduates each year are then given the opportunity to learn to sew on the industrial sewing machines of The Sewing Café, which is situated on the Chasmay Campus. This can lead to earning an income on the commissioned work undertaken by the Sewing Café. This extension to the life skills programme is funded by Masicorp.

“The first time I entered the door, I was afraid because I did not know what to expect, but I was willing to learn. I never pictured I could be in front of a sewing machine making my own clothes, but here I am now able to make many things.”

Babalwa Hans (Evangeline Life Skills participant)
COMMUNITY SUPPORT

With your help, our support for the community of Masiphumelele goes well beyond education.

EMERGENCY RELIEF

In times of need, Masicorp supports other organisations that work with the most vulnerable, as well as our staff and programme beneficiaries. Following several fires in Masiphumelele in 2022, we were able to help 381 beneficiaries with replacement school uniforms, school shoe vouchers and counselling support. We also made donations to a partner, the Masi Creative Hub, to support their community feeding scheme and help them supply baby care packs.

COMMUNITY SPORT

We support a structured community soccer and netball programme for children and adults. We provide funding for transport to games, tournament fees and some equipment.

In 2022, 106 soccer players benefited from this programme. The senior soccer team competed in the local league and was ranked first. The under-10 and under-12 teams made it to the finals of the local league but did not win on that occasion. In netball, 56 players played friendly games, as they were not yet registered in the league.

CHASMAY CAMPUS

The partnership between Masicorp and the City of Cape Town that allows us to administer the Chasmay Campus, on which our office is situated, means we can offer safe and affordable workspaces to registered non-profit organisations and projects that support the people of Masiphumelele and nearby Ocean View.

In 2022, 12 organisations benefited from our well-managed, garden campus.

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**381**
INDIVIDUALS SUPPORTED THROUGH DISASTER FUND

**162**
PLAYERS TOOK PART IN COMMUNITY SPORT

**12**
NON-PROFITS BASED AT CHASMAY CAMPUS

**85%**
MASICORP EMPLOYEES ARE FROM THE MASI COMMUNITY
Chasmay Road Campus

Supporting the communities of Masiphumelele and Ocean View

Managed by Masicorp

Office number - 021 785 1923

In Partnership with City of Cape Town
PARTNERSHIPS

In their fifth year of operation, on 1 November 2022, MasiSports became an independent non-profit organisation. Their purpose remains the upliftment of the Masiphumelele community, and they will continue to work with Masicorp to achieve this goal.

SPORTS TRAINING

2022 was another busy sporting year at Ukhanyo Primary School. With 25 teams competing in school leagues across 8 sports, MasiSports coached 130 netball players, 108 soccer players, 88 cricketers, 63 rugby players and 35 athletes. They also had 66 learners participate in hip-hop dance classes, 52 in chess and 26 in cycling.

Importantly, 1,910 children took part in physical education classes as part of their school day. With interest in sport continuing to expand at the school, they appointed three new coaches.

The school’s sporting prowess continued to flourish. At the South Zonal Athletics event, Ukhanyo placed fourth among the 18 schools, and a student was chosen to represent Western Province in the 1,200m under-10 race.

Ukhanyo soccer teams were unbeaten during the year, including the 2 newly formed girls under-13 soccer teams. A cricketer became the first from Masiphumelele to be picked for a Western Province team, the girls under-16s.

In a first for a school in a South African township, SuperSport, a South African-based group of television channels, set up a camera at Ukhanyo to live stream matches.

LIFE SKILLS TRAINING

The commitment of MasiSports to life skills training at the school continued. For Grades 1 to 3, they rolled out the Click Learning Foundation’s English program, which leverages technology to teach children to read for meaning. This is particularly important at this point as learners transition from isiXhosa to English as their medium of instruction in Grade 4.

A NEW ART CLUB

With the support of their patron, Judith Neilson, MasiSports launched an art club at Ukhanyo. It has proved to be a great success, with 60 learners joining in the first week. The club is run by an educator, who is also a soccer volunteer coach, with the help of a teaching assistant.
We acknowledge and thank all of our partners, MasiSports, Evangeline Ministries, The Sewing Café, the Masiphumelele Creative Hub, the City of Cape Town, Ikamva Youth, the Chaeli Campaign, The Learning Initiative, and Inclusive Education South Africa, for their dedication and investment into educating and supporting the Masiphumelele community.
OUR IMPACT

Visit www.masicorp.org to see detailed monitoring and evaluation results for all of our programmes in 2022.

EARLY CHILDHOOD DEVELOPMENT OBJECTIVES

- Children’s learning outcomes improve, and they are prepared for Grade R and Grade 1.
- Teacher Training: Educare teachers professional development increases.
- Improved learning outcomes for children and improved learning environments in the informal crèche sector.

LITERACY PROGRAMMES OBJECTIVES

- Improve literacy by up to one to two years in learners whose home language is isiXhosa to enable them to cope with the English curriculum.
- Enable learners to pass their English exams at year end.

COMPUTER SKILLS TRAINING OBJECTIVES

- Students find better employment opportunities more easily due to improved computer literacy skills.
- Students feel more confident and prepared for the working world.

ENGLISH & MATHS LEARNING LAB OBJECTIVES

- Improve the English and Maths content knowledge and instructional execution of Grades 2 and 3 teachers.
- Learners in Grades 2 and 3 improve their Maths and English learning outcomes.
THE UN’S SUSTAINABLE DEVELOPMENT GOALS

The United Nation’s sustainable development goals are a development framework that aims to address the global challenges we face to achieve a better and more sustainable future for us all. Masicorp contributes to five of these goals: 1) No poverty, 2) Zero hunger, 4) Quality education, 8) Decent work and economic growth and 10) Reduced inequalities.
# OUR FINANCES

## Masiphumelele Corporation (SA)

### FINANCIAL POSITION

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Note 1: Donation Income by Source

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Project funding for future periods utilised

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Note 2: Cash and Cash Equivalents

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<tbody>
<tr>
<td>Restricted Donations</td>
<td>6,091,350</td>
<td>6,520,543</td>
</tr>
<tr>
<td>Project funding received for future periods</td>
<td></td>
<td></td>
</tr>
<tr>
<td>- Vision 2020</td>
<td>-</td>
<td>1,988,907</td>
</tr>
<tr>
<td>- Property purchase and renovations</td>
<td>1,591,439</td>
<td>-</td>
</tr>
<tr>
<td>Operating Funds</td>
<td>7,229,715</td>
<td>5,717,938</td>
</tr>
<tr>
<td>Cash and Cash Equivalents</td>
<td>14,912,504</td>
<td>14,227,388</td>
</tr>
</tbody>
</table>

Vision 2020 has come to an end in 2022.
Property purchase & renovation of 5 Guinea Fowl Road - Masicorp’s New Education Programme.

Operating Funds
Sustainability reserves have been set aside to ensure Masicorp can continue during unexpected future events and if necessary manage the orderly wind down of affected projects.

Note 3: Breakdown of Spending on major projects

<table>
<thead>
<tr>
<th>Project</th>
<th>2022</th>
<th>2021</th>
</tr>
</thead>
<tbody>
<tr>
<td>Early Childhood Development</td>
<td>5,460,501</td>
<td>5,021,373</td>
</tr>
<tr>
<td>Primary Education</td>
<td>3,424,101</td>
<td>2,425,097</td>
</tr>
<tr>
<td>High School Education</td>
<td>131,287</td>
<td>40,740</td>
</tr>
<tr>
<td>Skills Development</td>
<td>1,131,061</td>
<td>1,017,292</td>
</tr>
<tr>
<td>Community Support</td>
<td>1,552,687</td>
<td>1,380,622</td>
</tr>
<tr>
<td>Vision 2020</td>
<td>804,483</td>
<td>1,677,905</td>
</tr>
<tr>
<td>Covid Support &amp; Operations</td>
<td>905,215</td>
<td>182,026</td>
</tr>
<tr>
<td>Tertiary Education</td>
<td>34,276</td>
<td>50,995</td>
</tr>
<tr>
<td><strong>Total</strong></td>
<td>13,443,611</td>
<td>11,796,050</td>
</tr>
</tbody>
</table>
WAYS TO HELP

REGULAR GIFTS

Become a Friend of Masicorp by pledging a monthly gift. In this way, you will be helping us to sustainably continue to uplift the community of Masiphumelele by providing quality education, training, advice and support at no cost to those who need it most.

LEGACY GIFTS

A gift in your will is the perfect way to ensure that you are helping Masicorp to create a better future through education. For more information, please email legacies@masicorp.org

BECOME AN AMBASSADOR

Ambassadors help us to raise funds and create awareness of our work through networking, social media, taking part in sporting events, or celebrating a birthday in aid of Masicorp. Help us share our story and become a Masicorp ambassador by emailing contact@masicorp.org

VOLUNTEER

Join us as a volunteer and become a member of a great team. We offer many interesting and rewarding programmes where you can make a real difference to the lives of those we serve in Masiphumelele. For more information, please email contact@masicorp.org

DONATE GOODS

Our programmes require stationery items, books and food for their beneficiaries. For full details of wish list items please email contact@masicorp.org

MAKE A DONATION

Donations can be made via Snapscan in South Africa, by using a credit/debit card on our website through Payfast, or by EFT or bank deposit. Internationally, cheques, bank deposits and credit/debit card donations using Paypal are accepted. Charities Aid Foundation (CAF), Facebook and JustGiving fundraising are additional International donation options.

Our banking details are as follows:

**SOUTH AFRICA**
Standard Bank  
Account Number: 374 202 176  
Branch Code: 036009  
Swift: SBZAZAJJ

**UNITED KINGDOM**
Barclays Bank  
Account No: 53419150  
Sort Code: 201174  
IBAN: GB28 BUKB 20117453419150

**UNITED STATES OF AMERICA**
CAF America  
Cheques to PO Box 290477  
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United States of America

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EXECUTIVE: Milli Firth, Fiona Maitland, Yandiswa Mazwana, Alastair Burns, Elize Taylor, Megan Pringle
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VAT No: 4200263426
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Masicorp UK Ltd Charity Commission No: 1137358
HMRC Gift Aid - No: XT26095

UNITED STATES

TEL: +1 617-610-6582
EMAIL: jane@masicorp.org
ADDRESS: PO Box 290477, Charlestown, MA 02129
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